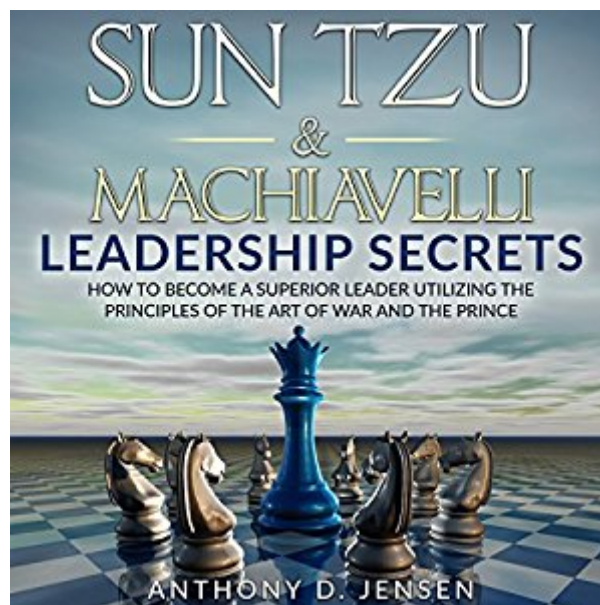




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Sun Tzu & Machiavelli Leadership Secrets: How To Become A Superior Leader Utilizing The Principles Of The Art Of War And The Prince



Synopsis

Sun Tzu's *The Art of War* and Machiavelli's *The Prince* both are fundamentally important works related to the areas of strategic leadership and decision making. Although almost every leader has heard of these works, very few have read them in depth and applied the lessons they contain to their own lives. This is a huge oversight. Both books contain wisdom and advice that are applicable to almost any situation a leader finds himself in. Both books have reputations for being dense and difficult to understand. This is due to the fact that both were written in other languages and for other time periods. It can be difficult to know exactly what Sun Tzu and Machiavelli intended to convey with their words - and even more difficult to know how to take action on the ideas. This has all changed. For the first time ever, the ideas of *The Prince* and *The Art of War* have been combined, updated, and presented in a way that is easy to understand in our modern era. Previously hard-to-interpret concepts have been clarified and shown to be as useful in our own era as they were in the ones for which they were originally written. By listening and taking action on this book, entitled *Sun Tzu & Machiavelli Leadership Secrets*, by author Anthony D. Jensen, you give yourself the chance to become the most effective leader you can be. You will learn how to use timeless principles of leadership, psychology, and power to achieve everything you set out to do. Both your private and professional lives will benefit immensely from understanding and applying the leadership secrets of Sun Tzu and Machiavelli.

Book Information

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Customer Reviews

Sun Tzu and Machiavelli are an amazing combination for a book. I was fascinated by what I read since I'm into self help books and manipulation. Lessons I found inside this book can be used on all life aspects to improve your life. I recommend it to anyone!

Although the original books by sun tzu are great, they are a bit dense and hard to digest. However this book breaks down the major principles of both into a way you can better understand and implement in your life. Highly recommended!

This is NOT just a Cliff's Notes version of these two works. This book takes on the role of teacher or professor as it not only goes through the key ideas and thoughts in both works, but actually breaks them down into methods that are more easily understood and digestible. As with a good teacher, this book seems to know where the reader may need additional guidance or help within the text. What this offers the reader is the ability to put into action the ideas of these two great works. I will start to put some of this into work in my personal and professional life and will write back once I have seen good or bad results.

This brief book collects thoughts from four of history's greatest strategists, the kinds of ideas you can put to immediate use in your business life and daily life. Two of the thinkers, Sun Tzu and especially Macchiavelli are well known in the west. Most of the insight is common knowledge, especially since these writings originated thousands of years ago, but having a collection from these four philosophers in one place makes for a good read. Overall, the author does us a great service by elucidating the brainwork of these forgotten masterminds.

Many topics in leadership which are unconventional but still very relevant. Worth a read and a re-read. I like the personal and professional examples.

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